Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently Amended) A system for managing identity information in a merged content portion, comprising:

an identity storage that stores identity information <u>including content elements and style sheet information,</u> associated with a client and user;

a client and user determining circuit that determines a sending client and a user of a received request for ~~first~~ information from ~~a first~~ <u>an</u> information provider;

an input/output circuit that requests and receives the ~~first~~ information from the ~~first~~ information provider; <u>and</u>

a merging circuit that determines ~~the~~ <u>a</u> merged content portion based on ~~the~~ received ~~first~~ information and ~~at least one an identity, at least one~~ <u>the stored</u> identity information associated with <u>at least</u> one of the ~~determined~~ client and the user <u>to render the merged content portion according to the content elements and the style sheet information</u>.

2. (Original) The system of claim 1, wherein the identity storage comprises identity content element storage and identity presentation information storage.

3. (Original) The system of claim 1, wherein the client and user determining circuit determines at least one of a client identification and a user identification based on at least one of internet protocol address information, session identifier information, name pairs and value pairs.

4. (Currently Amended) The system of claim 1, wherein the merged content ~~portions are~~ <u>portion is</u> stored using at least one of an electronic ~~medium;~~ <u>medium,</u> a printed medium and a paper medium.

5.   (Currently Amended) The system of claim 1, wherein the merged content ~~portions are~~portion is at least one of an interactive electronic text, a printed text, an audio book and a video book.

6.   (Currently Amended) A method for managing identity ~~information~~ information, comprising:

receiving ~~a first~~ an information request ~~having a first information provider~~from at least one of a client and a user;

determining at least one of ~~a~~ the client and ~~a~~ the user associated with the ~~first~~ information request;

receiving the requested ~~first~~ information from ~~the first~~an information provider;

determining identity information from stored identity information that includes content elements and style sheet information, based on ~~the determined~~the at least one of the client and user~~information~~;

determining a merged content portion based on the received ~~first~~ information and the determined identity information; and

_____ outputting the merged content portion according to the content elements and the style sheet information.

7.   (Original) The method of claim 6, wherein the stored identity information comprises at least one of identity content element information and identity presentation information.

8.   (Currently Amended) The method of claim 6, wherein determining the client and user identity information is ~~determined~~based on at least one of internet protocol address information, session identifier information, name pairs and value pairs.

9.   (Original) The method of claim 6, wherein determining the merged content portions produces at least one of an interactive text, a printed text, an audio book and a video book.

10.   (Currently Amended) The method of claim 7, ~~wherein~~ further comprising storing the merged content portions ~~are stored~~ on at least one of electronic media, printed media and a paper media.

11.   (Currently Amended) A computer readable storage ~~medium~~ medium, comprising:

computer readable program code embodied on said computer readable storage medium, said computer readable program code usable to program a computer to perform a method for managing identity information comprising ~~the steps of~~:

receiving ~~a first~~ an information request ~~having a first information provider~~ from at least one of a client and a user;

determining the client and user associated with the ~~first~~ information request;

receiving the ~~first~~ information from ~~the first~~ an information provider;

determining identity information from stored identity information that includes content elements and style sheet information, based on ~~the determined~~ client and user information;

determining a merged content portion based on the ~~first~~ information and the determined identity ~~information~~ information; and

outputting the merged content portion according to the content elements and the style sheet information.

12.   (Currently Amended) The computer readable storage ~~medium~~ medium, comprising the computer readable program code as in claim 11, wherein the stored identity

information comprises at least one of identity content element information and identity presentation information.

13.   (Currently Amended) The computer readable storage medium medium, comprising the computer readable program code as in claim 11, wherein the client and user information is determined based on at least one of internet protocol address information, session identifier information and name and value pairs.

14.   (Currently Amended) The computer readable storage medium medium, comprising the computer readable program code as in claim 11, wherein determining the merged content portions produces at least one of an interactive text, a printed text, an audio book and a video book.

15.   (Currently Amended) The computer readable storage medium medium, comprising the computer readable program code as in claim 11, wherein the merged content portions are stored on at least one of electronic media, printed media and a paper media.

16.   (Currently Amended) System A system for managing identity information in a merged content portion portion, comprising:

an identity storage for storing identity information, including content elements and style sheet information, associated with a client and user;

a client and user determining circuit for determining the sending client and user of a received request signal for first information from a first an information provider;

an input output input/output circuit for requesting and receiving the first an information signal from the first information provider; and

a merging circuit for determining a merged content portion based on the received first information signal and an identity associated with the determined client and user to render the merged content portion according to the content elements and the style sheet information.

17.   (Original) The system of claim 16, wherein the identity storage comprises identity content element storage and identity presentation information storage.

18.   (Original) The system of claim 16, wherein the client and user determining circuit determines the client and user identifier based on at least one of internet protocol address information, session identifier information and name and value pairs.

19.   (Currently Amended) The system of claim 16, wherein the merged content portions areportion is stored on at least one of an electronic media;media, a printed media and a paper media.

20.   (Currently Amended) The system of claim 16, wherein the merged content portions areportion is at least one of an interactive electronic text, a printed text, an audio book and a video book.

21.   (Currently Amended) A carrier wave encoded to transmit a control program usable for managing identity information to a device for executing the control program, the device couplable to an identity storage that stores identity information associated with a client and user, the control program comprising:

instructions for receiving a firstan information request having a first information providerfrom at least one of a client and a user;

instructions for determining at least one of a client and a user associated with the first information request;

instructions for receiving the requested first information from the first information provider;

instructions for determining identity information from stored identity information that includes content elements and style sheet information, based on the determined client and user information;

instructions for determining a merged content portion based on the ~~first~~

information and the determined identity information; and

              instructions for outputting the merged content portion according to the content

elements and the style sheet information.